St. Cloud Area Chamber of Commerce Sponsorship Preview 2012

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St. Cloud Area CHAMBER OF COMMERCE
110 6th Ave. S
PO Box 487
St. Cloud, MN 56302

United States Chamber of Commerce ACCREDITED

"Having been a sponsor or partner for many Chamber events, the Chamber office has always been pleasant and accommodating to our needs. We have found events such as Business After Hours- *Extra!,* Chamber Golf Open and the Chamber Connection Birthday Party to be a great help to us in reaching our customer base. Being connected with the Chamber, its events and its membership has been invaluable in helping TDS become successful in the St. Cloud area.

Andy Golebiowski, manager, TDS —Sponsor of Business After Hours *Extra!*

"Chamber events offer an opportunity to proudly display a company's positive action and involvement. It tells audiences that a company is working towards improving the business community and making the surrounding cities better for all. When a company is tied to an important issue or event, it not only gets your name out there, but speaks volumes about your contributions and commitment to supporting that organization and its goals."

Tom Rickers, president, Bremer—Sponsor of the Star-Studded Celebration

St. Cloud Area Chamber of Commerce Sponsorship Event Information

☐ YES! I'd like additional information about Chamber event sponsorship

Please fill out the information below. Return to the Chamber by fax at (320) 251-0081 or mail to: St. Cloud Area Chamber, PO Box 487, St. Cloud, MN 56302-0487. With inquiries, contact Ginny at (320) 251-2940, ext. 105, or vkroll@StCloudAreaChamber.com.

Name _____ Company _____

Address _____ Phone _____ Email _____

I would like more information about the following Chamber event sponsorship opportunities:

☐ Star-Studded Celebration ☐ Business After Hours—*Extra!* ☐ Chamber Open ☐ Farm Show ☐ Lunchtime Learning ☐ Business Central Magazine

☐ Chamber Connection Birthday Party ☐ Business Awards Luncheon ☐ Evening at the Capitol ☐ Chamber Connection Gavel Change ☐ Technology & Education Conference

Sponsoring Chamber events and programs brings audience-specific visibility to your business. Chamber audiences are serious, engaged, powerful professionals with resources. Directly target the audience receiving your message with the Chamber's on-site promotions, direct mail, website exposure and inclusion in Chamber media. Put the power of sponsorship to work for your business. The Chamber offers the following sponsorships to help meet your goals and objectives:

Star-Studded Celebration

This lively social celebrates the many contributions of Chamber volunteers, strong business leaders in Central Minn. who make the St. Cloud area a better place to live, play and work.

Level: Ruby **Cost: $250**
2 event tickets; logo in event program; logo on PowerPoint presentation during banquet

Level: Sapphire **Cost: $375**
Everything included in Ruby plus 2 additional event tickets.

Level: Diamond **Cost: $675**
Everything included in Sapphire plus 4 additional event tickets.

Level: One Karat **Cost: $1000**
Everything included in Diamond plus 2 additional event tickets.

Level: Two Karat **Cost: $2000**
Everything included in One Karat plus an ad in written program and 6 additional event tickets.

Evening at the Capitol

Organizations make their voice heard by Minnesota's senators and representatives.

Level: General **Cost: $250**

Chamber Golf Open

The Chamber Golf Open is a great opportunity to promote, network, make a solid impression and have a great time. Your business is exposed to nearly 124 golfers.

Level: Corporate **Cost: $5000**
Logo on all promotional materials; Round of golf for 4; 2 golf carts; 8 meal tickets; at least 2 prominent banners; reserved presentation time during the program; unrestricted distribution of promotional materials

Level: Golf Cart **Cost: $750**
Logo on all golf carts & table signs

Level: Bag Tags **Cost: $250**
Sponsor provides bag tags, logo on all bag tags & table signs

Level: Hole Sponsorship **Cost: $500**
1 golf cart; logo on banner at hole; logo on table signs

Level: Putting Green or Short Game Challenge
Logo on banner & table signs **Cost: $400**

Level: Hospitality/Beverage **Cost: $300**
Logo on banner at hospitality station & table signs

Level: Snicker Bar **Cost: $275**
1 golf cart; logo on banner & table signs

Level: Mulligans or Skins or Food **Cost: $250**
Acknowledgement related to sponsored item.

Business After Hours *Extra!*

Business After Hours "Extra" is a fun, activity-filled networking and promotion opportunity regularly attracting over 200 professionals.

Level: Corporate **Cost: $1000**
Logo on banner; logo on all promotional materials; key booth location for maximum visibility

Booth: $165 Profit; $130 Non-Profit; $90 Food Vendors
Includes an 8 x 10 booth and two free admissions. Electricity is an additional $10.

For other sponsorship resources, please visit www.StCloudAreaChamber.com or contact Ginny, special events coordinator, at (320) 251-2940, ext. 105, or vkroll@StCloudAreaChamber.com.

Business Awards Luncheon

This luncheon annually honors recipients of the Small Business of the Year, Entrepreneurial Success, and Business Central Mark of Excellence Awards, and regularly attracts over 300 professionals.

Level: Friends **Cost: $200**
4 reservations; logo on program & table signs

Level: Advocates **Cost: $400**
Reserved table for 8; logo on program & table signs

Chamber Connection Birthday Party

200-250 attendees celebrate the anniversary of the origination of Chamber Connection.

Level: General Sponsor **Cost: $125**
Name announced at each Chamber Connection meeting between receipt of sponsorship & the birthday party (not more than 3 months in advance); logo on table cards & invitations, logo on Chamber's website calendar, designated sponsor information table.

Chamber Connection Gavel Change

200-250 business representatives gather to thank the retiring Chamber Connection chairperson.

Level: General Sponsor **Cost: $125**
Name announced at each Chamber Connection meeting between receipt of sponsorship & the Gavel Change; logo on table cards & invitations, logo on Chamber's website calendar, designated sponsor information table.

Technology & Education Conference

The Technology & Education Conference is a half-day trade show combined with several business education programs.

Level: Corporate **Cost: $1,000**
Logo on promotional materials & throughout event; seminar presentation; 1 booth

Level: Breakout Session **Cost: $450**
Presentation on chosen topic & logo on promotional materials; 1 booth

Level: Booth **Cost: $250**
Logo on promotional materials; 1 booth

Central Minnesota Farm Show

The annual Central Minnesota Farm Show is the largest show of its kind in the Upper Midwest. The show boasts over 300 booths and 200 exhibitors featuring agriculture-related products.

Level: Booth for Chamber Member **Cost: $310**
Includes 10x10 booth with back and side drapes & basic electricity

Level: Booth for General Public **Cost: $360**
Includes 10x10 booth with back and side drapes & basic electricity

Level: Hospitality Lounge Sponsor **Cost: $200**
Sponsor's banner in exhibitors' hospitality lounge

Lunchtime Learning

Lunchtime Learning brings important yet fun information to business people over lunch. An average of 25 professionals take part in each session.

Level: Monthly Sponsor **Cost: $100**
Logo on brochure and all promotional materials; display organization banner or sign and promotional materials at sponsored session; opportunity to give a 5-minute commercial at the beginning; may give door prizes and receive business cards from drawing; 2 complimentary registrations at sponsored session

Business Central Magazine

Central Minn.'s only business magazine. Distributed to 6000 area business leaders, this bi-monthly publication puts your message in the hands of key decision-makers.

Level: Corporate **Cost: $11,250**
6 full page ads with link; 1 *Smart Business* profile with link and pdf (or a 7th full page ad if preferred), logo in masthead (with link on electronic version); Free website ad with link

Economy Central **Cost: $10,000**
6 full page ads (with links) associated with the Economy Central section; title of section will be "Economy Central presented by (Sponsor)"; sponsor logo on each page of 4-page spread choice of two graphs depicting critical business.

Match your sponsorship to a specific event and audience for maximum results.